

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingt
 National

www.thewpbfchannel.com

Billing Address:

| Advertiser | Product | Estimate Number |
| Obama/D/President | OBAMA SCHEDULE A | 2002

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Billing: (407)389-7661

 Flight Dates
 Order #
 Alt Order #

 10/09/12 - 10/15/12
 962036
 06366452

 Billing Calendar
 Billing Type
 Deal #

Cash

Special Handling

Broadcast

| <u>Advertiser Code</u> | <u>Product Code</u> | 9912856 | 95 | 101

Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/09/12 Class of Tir	10/15/12 me - Pre-emp	THE CHEW otible with notice	1P-2P	MTWTF	:30	4	\$275.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFS -TWTF-	<u> </u>	<u>Rate</u> \$275.00					
	Spots: # Ch 2 Wi		Date Air Time Des 09/12 12:59 PM THI		Start/End Time 1P-2P		th <u>Ad-ID</u> 30 ofa-12-2	z-141H		Rate Type \$275.00 NM
	4 WF	PBF W 10/	10/12 12:59 PM THI	E CHEW	1P-2P	:3	0 OFA-12-F	P-143H		\$275.00 NM
	5 W	PBF Th 10/	11/12 1:31 PM THI	E CHEW	1P-2P	:3	0 OFA-12-0	G-145H		\$275.00 NM
	3 WF	PBFF 10/	12/12 1:58 PM THI	E CHEW	1P-2P	:3	0 OFA-12-0	G-145н		\$275.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWTFS: 10/21/12 M		<u>Rate</u> \$275.00					
	Spots: # Ch	Day Air	Date Air Time Des	scription •	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF M 10/	15/12 1:57 PM TH	E CHEW	1P-2P	:3	0 OFA-12-F	P-143H		\$275.00 NM
2	10/09/12 Class of Tir	10/15/12 me - Pre-emp	10-11a Anderson Cotible with notice	ooper 10-11a	MTWTF	:30	4	\$225.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFS: 10/14/12 -TWTF-		<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF Tu 10/	09/12 10:52 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-A	A-138H		\$225.00 NM
	3 WF	PBF W 10/	10/12 10:44 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-F	Р-143н		\$225.00 NM
	4 WF	PBF Th 10/	11/12 10:22 AM 10-	11a Anderson Cooper	10-11a	w :3	0 OFA-12-0	G-145H		\$225.00 NM
	5 WF	PBFF 10/	12/12 10:47 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-0	5-145H		\$225.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWTFS: 10/21/12 M		<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	2 WF	PBFM 10/	15/12 10:21 AM 10-	11a Anderson Cooper	10-11a	-:3	0 OFA-12-0	G-145H		\$225.00 NM
3	10/09/12 Class of Tir	10/14/12 ne - Fixed N o	M-SUN WPBF New on Pre-emptible	s 25 (11-11:35PM	-TWTF-S	:30	3	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFS: 10/14/12 -TWTF-:		<u>Rate</u> \$1,000.00					110
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Tu 10/	09/12 11:33 PM M-S	SUN WPBF News 25 @		:3	0 OFA-12-2	Z-141H		\$1,000.00 NM
	3 WF	PBF W 10/		SUN WPBF News 25 @		:3	0 OFA-12-0	5-145H		\$1,000.00 NM
	4 WF	PBF Th 10/	11/12 11:24 PM M-S	SUN WPBF News 25 @	11PM 11-11:35PM	:3	0 OFA-12-F	P-143H		\$1,000.00 NM
4	10/09/12 Class of Tir	10/15/12 ne - Fixed N o	Nightline on Pre-emptible	11:35-12:05AM	MTWTF	:30	2	\$700.00	NM	



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962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

www.ti	newpbfchannel.	com									
								Spots/			
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4	10/09/12 Class of Tin	10/15/12 ne - Fixed No	Nightline on Pre-emptible		11:35-12:05AM	MTWTF	:30	2	\$700.00	NM	
	Weeks:	Start Date 10/08/12	End Date M	TWTFSS TWTF	Spots/Week 2	<u>Rate</u> \$700.00					V 0 / 4 P
	Spots: # Ch			ne Descript		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
				PM Nightline		11:35-12:05AM		0 OFA-12-F			\$700.00 NM
	2 WF Weeks:			PM Nightline TWTFSS		11:35-12:05AM	:3	0 OFA-12-0	i-145н		\$700.00 NM
	vveeks.	Start Date 10/15/12			Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	Day Air	Date Air Tim	ne Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WF	PBF M 10/1	15/12 11:54 F	PM Nightline	•	11:35-12:05AM	:3	0 OFA-12-F	7-143 н	- 11	\$700.00 NM
5	10/09/12 Class of Tin	10/12/12 ne - Fixed No	The View		11A-12PM	-TWTF	:30	1	\$800.00	NM	
200	Weeks:			TWTFSS	Spots/Week	Rate					est a second distribution
		10/09/12		TWTF	1	\$800.00					
ĺ	Spots: # Ch			ne Descript		Start/End Time		h Ad-ID	1.1		Rate Type
	1 001	BF Th 10/1	11/12 10:59 A	M The Viev	N	11A-12PM	:3	0 OFA-12-F	P-143H	-u .	\$800.00 NM
6	10/09/12 Class of Tin	10/15/12 ne - Pre-empt	1230-1P Acci	ess Hollywo	oc1230-1p	MTWTF	:30	2	\$175.00	NM	
	Weeks:			TWTFSS TWTF	Spots/Week 2	<u>Rate</u> \$175.00					
	Spots: # Ch			e Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WP	BF Tu 10/0	09/12 12:40 F	M 1230-1P	Access Hollywood	1230-1p	:3	0 OFA-12-A	. −138 H		\$175.00 NM
10	2 WP				Access Hollywood	1230-1p	:3	0 OFA-12-P	-1 43н		\$175.00 NM
	Weeks:	Start Date 10/15/12		TWTFSS	Spots/Week	Rate					
	Spots: # Ch	Day Air I		ne Descript	ion	\$175.00 Start/End Time	Lengt	h Ad-ID			Poto Tuno
	-				Access Hollywood	1230-1p		0 OFA-12-G	i-145H		Rate Type \$175.00 NM
7	10/09/12 Class of Tin	10/15/12 ne - Fixed No	WPBF News	25 @ Noor	12pm-1230pm	MTWTF	:30	2	\$350.00	NM	
	Weeks:		End Date M	IWTFSS IWTF	Spots/Week 2	<u>Rate</u> \$350.00			24		
	Spots: # Ch			e Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
					lews 25 @ Noon	12pm-1230pm		0 OFA-12-Z	:-141 _H		\$350.00 NM
	2 WP	BF W 10/1			lews 25 @ Noon	12pm-1230pm	:3	0 OFA-12-G	;-145н		\$350.00 NM
	Weeks:			<u>TWTF\$S</u>	Spots/Week	Rate					
	Spots: # Ch	10/15/12 Day Air I			1	\$350.00	1	- A - L ID			
	1 WP			e <u>Descript</u>	lews 25 @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 ofa-12-p	_1/3u		<u>Rate Type</u> \$350.00 NM
_											\$350.00 NW
8	10/09/12 Class of Tim	10/12/12 ne - Pre-empt	M-F 3-4P tible with notice		M-F 3-4P	-TWTF	:30	2	\$400.00	NM	
				WTFSS WTF	Spots/Week 2	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air [Date Air Tim	e Descript	<u>ion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
		BF Tu 10/0	09/12 3:41 P	M M-F 3-4F		M-F 3-4P	:3	0 OFA-12-A	-138н		\$400.00 NM
L	1 WP	BF Th 10/1	1/12 3:31 P	M M-F 3-4F		M-F 3-4P	:3	0 OFA-12-P	-143H		\$400.00 NM
9	10/09/12 Class of Tim	10/15/12 ne - Pre-empt	Dr. Oz		4-5p	MTWTF	:30	3	\$500.00	NM	
				WTFSS	Spots/Week	Rate				 -	9
		10/08/12	10/14/12 -T	WTE	2	ቁደብ ስ ስስ					
				WTF e Descripti	on 3	\$500.00 Start/End Time	Lengti	h Ad-ID			Rate Tuno
	Spots: <u>#</u> Ch	Day Air [Date Air Tim	e Descripti	•	Start/End Time		h <u>Ad-ID</u> 0 0FA-12-A	-138н		Rate Type
	Spots: <u>#</u> Ch	<u>Day Air Day</u> BF Tu 10/0	<u>Date</u> <u>Air Tim</u> 19/12 4:21 P		•		:3	<u>h Ad-ID</u>) OFA-12-A) OFA-12-G			Rate Type \$500.00 NM \$500.00 NM



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SACON TONING A LIES TO THE CONTRACT OF THE CON	100-100		
Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

ine	Start Date	End Date	e Descrip	otion	Start/End Tim	e MTWTFSS		Length	Spots/ Week	Rate	Туре	
			nptible with		4-5p	MTWTF		:30	3	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS		<u>k Rate</u> 1 \$500.00						
	Spots: # Ch			Air Time Des			nd Time	Length	Ad-ID			Rate Ty
	-			4:20 PM Dr. (4-5p	110 111110) OFA-12-0	5-145н		\$500.00 N
10	10/09/12 Class of Tir	10/15/12 ne - Immed		oa mptible witho	430a-5a ut notice	MTWTF		:30	4	\$20.00	NM	
'	Weeks:	Start Date 10/08/12	End Date 10/14/12			<u>k Rate</u> 4 \$20.00			"			
	Spots: # Ch			Air Time Des		Start/E	nd Time	<u>Length</u>	Ad-ID			Rate Ty
			0/09/12	4:38 AM 4:30	a-5a	430a-5	а	:30) OFA-12-A	138 H		\$20.00 N
				4:37 AM 4:30		430a-5	а	:30) OFA-12-F	P-143H		\$20.00 N
		PBF Th 1		4:56 AM 4:30		430a-5	а) OFA-12-0			\$20.00 N
				4:55 AM 4:30		430a-5	а	:30) OFA-12-F	Р-143н		\$20.00 N
	Weeks:	10/15/12	End Date 10/21/12	M		<u>k</u> <u>Rate</u> 1 \$20.00						
	Spots: # Ch			Air Time Des			nd Time		Ad-ID			Rate Ty
	2 WF	PBFM 1	0/15/12	4:39 AM 4:30	a-5a	430a-5	a	:30) OFA-12-0	5-145H	301	\$20.00 N
11	10/09/12 Class of Tir	10/15/12 ne - Fixed I	WPBF Non Pre-em	News 25 @ 5 ptible	am 5-530am	MTWTF		:30	3	\$220.00	NM	
1	Weeks:	Start Date 10/08/12	End Date 10/14/12			<u>Rate</u> 3 \$220.00		, , ,		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	_	
	Spots: # Ch	Day A	ir Date A	Air Time Des	cription .		nd Time	Lenath	Ad-ID			Rate Ty
	3 WF				3F News 25 @ 5an) OFA-12-2	:-141н		\$220.00 N
	2 WF	PBFW 1			BF News 25 @ 5an		m	:30) OFA-12-0	5-145H		\$220.00 N
,	4 WF Weeks:	Start Date	End Date	<u>MTWTFSS</u>		<u>Rate</u>		:30) OFA-12-F	?-1 43н		\$220.00 N
	Casta, # Ch	10/15/12	10/21/12			1 \$220.00						
2	Spots: # Ch 1 WF			<u> Air Time</u> <u>Dese</u> 5:08 AM WPE	cription BF News 25 @ 5an		<u>nd Time</u> m		<u> Ad-ID</u> OFA-12-F	-143 н		Rate Ty \$220.00 N
12	10/09/12 Class of Tir	10/15/12 ne - Pre-en	M-F 5pi	m News	5-6pm	MTWTF		:30	4	\$450.00	NM	
-	Weeks:	Start Date 10/08/12		MTWTFSS		K Rate 4 \$450.00						
:	Spots: # Ch	Day A	ir Date A	Air Time Desc	cription		nd Time	Length	Ad-ID			Rate Ty
	4 WF	PBF Tu 1	0/09/12	5:57 PM M-F	5pm News	5-6pm		:30	OFA-12-Z	:-141H		\$450.00 N
	1 WF	PBFW 1	0/10/12	5:41 PM M-F	5pm News	5-6pm		:30) OFA-12-F	-143н		\$450.00 N
	3 WF	PBF Th 10	0/11/12	5:52 PM M-F	5pm News	5-6pm		:30) OFA-12-F	-143н		\$450.00 N
	5 WF	PBFF 10	0/12/12	5:21 PM M-F	5pm News	5-6pm		:30) OFA-12-P	-143 н		\$450.00 N
,	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Wee	* 						
	Spots: # Ch 2 WF			Air Time Desc 5:29 PM M-F		Start/E 5-6pm	nd Time		<u>Ad-ID</u>) 0FA-12-F	-143н		<u>Rate</u> <u>Ty</u> \$450.00 N
	10/09/12 Class of Tin	10/15/12 ne - Fixed N	WPBF	News 25 Mor	nings5:30-5:57am	MTWTF		:30	3	\$320.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS		Rate \$320.00						
;	Spots: # Ch		ir Date A	<u> Vir Time</u> Desc	cription .		nd Time	<u>Length</u>	Ad-ID			Rate Typ
	2 WF	PBFW 10	0/10/12	5:43 AM WPE	BF News 25 Mornin	gs @ 5:3(5:30-5:	57am	:30	OFA-12-P	-143н		\$320.00 N
	4 WF			5:57 AM WPE	BF News 25 Mornin	gs @ 5:3(5:30-5:	57am	:30	OFA-12-G	-145н		\$320.00 N
١	1 WF Weeks:	Start Date	End Date	MTWTFSS	BF News 25 Mornin Spots/Weel		57am	:30	OFA-12-G	–145н		\$320.00 N
		10/15/12	10/21/12		1 19	\$320.00						
	Spots: # Ch	<u>Day Ai</u>	ır Date 💢 A	<u> </u>	ription	Start/E	nd Time	Lenath	Ad-ID			Rate Typ



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

www.	thewpbfchannel	.com										
								Spots/				
Line	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1:	3 10/09/12 Class of Til	10/15/12 me - Fixed No	WPBF Non Pre-emp	lews 25 Mornin tible	igs5:30-5:57am	MTWTF	:30	3	\$320.00	NM		
	Spots: # Ch			ir Time Descrip		Start/End Time		h Ad-ID	8		Rate Ty	
	3 WI	PBF M 10/	15/12 5	:39 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	:3	0 OFA-12-	G-145H		\$320.00 N	<u>NM</u>
14	4 10/09/12 Class of Ti	10/15/12 me - Fixed No	WPBF Non Pre-emp	lews 25 @ 6:00 tible	0PI6-6:30PM	MTWTF	:30	2	\$1,050.00	NM		
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$1,050.00						
	Spots: # Ch			ir Time Descrip		Start/End Time		Ad-ID	- 4 450		Rate Ty	
					News 25 @ 6:00PM	6-6:30PM) OFA-12-			\$1,050.00 N	
	Weeks:	Start Date		MTWTFSS	News 25 @ 6:00PM Spots/Week	6-6:30PM Rate	:3) OFA-12-	G-145H		,\$1,050.00 N	MM
		10/15/12	10/21/12	M	<u> </u>	\$1,050.00						
	Spots: # Ch			r Time Descrip		Start/End Time		n Ad-ID			Rate Ty	/pe
	3 Wi	PBF M 10/	15/12 6	:29 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3) OFA-12-	G-145H		\$1,050.00 N	MM
18	5 10/09/12 Class of Tir	10/15/12 ne - Pre-emp	WPBF Notible with no	lews 25 Mornin otice	gs6-7AM	MTWTF	:30	2	\$275.00	NM		
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 2	Rate \$275.00		,	,			
	Spots: # Ch			r Time Descrip		Start/End Time	Lengtl	Ad-ID			Rate Ty	/pe
		PBF Tu 10/			News 25 Mornings	6-7AM) OFA-12-			\$275.00 N	MI
					News 25 Mornings	6-7AM	:30) OFA-12-	G-145H		\$275.00 N	M
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$275.00						
	Spots: # Ch	Day Air		r Time Descrip	otion	Start/End Time	Lengtl	Ad-ID			Rate Ty	/nė
	3 WF	PBF M 10/	15/12 5	:59 AM WPBF	News 25 Mornings	6-7AM) OFA-12-	P-143H	- Approximation	\$275.00 N	
10	10/00/40	40/45/40										
	5 10/09/12 Class of Tir	10/15/12 ne - Fixed N o	Wheel O on Pre-empl	tible	7-7:30P M	MTWTF	:30	2	\$1,600.00	NM		
	Class of Tir Weeks:	ne - Fixed No Start Date 10/08/12	Wheel Open Pre-empted to the End Date 10/14/12	tible MTWTFSS -TWTF	7-7:30PM Spots/Week 2	MTWTF <u>Rate</u> \$1,600.00	:30	2	\$1,600.00	NM		1
	Class of Tir Weeks: Spots: # Ch	ne - Fixed No Start Date 10/08/12 Day Air	End Date 10/14/12 Date Air	tible MTWTFSS -TWTF r Time Descrip	Spots/Week 2 otion	Rate \$1,600.00 Start/End Time		2 <u>Ad-ID</u>	\$1,600.00	NM	Rate Ty	pe
	Class of Tir Weeks: Spots: # Ch 3 WF	<u>Start Date</u> 10/08/12 <u>Day Air</u> PBF Tu 10/0	on Pre-empt <u>End Date</u> 10/14/12 <u>Date</u> <u>Air</u> 09/12 7:	tible MTWTFSS -TWTF r Time Descrip :05 PM Wheel	Spots/Week 2 otion Of Fortune	Rate \$1,600.00 Start/End Time 7-7:30PM	<u>Lengtl</u> :30	<u>Ad-ID</u>) 0FA-12-	4-138н	NM	<u>Rate</u> <u>Ty</u> j \$1,600.00 N	
	Class of Tir Weeks: Spots: # Ch 3 WF 2 WF	ne - Fixed No Start Date 10/08/12 Day Air PBF Tu 10/0 PBF W 10/1	on Pre-empt End Date 10/14/12 Date Air 09/12 7: 10/12 7:	tible MTWTFSS -TWTF r Time Descrip :05 PM Wheel (Spots/Week 2 otion Of Fortune Of Fortune	Rate \$1,600.00 Start/End Time 7-7:30PM 7-7:30PM	<u>Lengtl</u> :30	<u>Ad-ID</u>	4-138н	NM		MV
	Class of Tir Weeks: Spots: # Ch 3 WF	<u>Start Date</u> 10/08/12 <u>Day Air</u> PBF Tu 10/0	on Pre-empt End Date 10/14/12 Date Air 09/12 7: 10/12 7:	tible MTWTFSS -TWTF r Time Descrip :05 PM Wheel	Spots/Week 2 otion Of Fortune	Rate \$1,600.00 Start/End Time 7-7:30PM	<u>Lengtl</u> :30	<u>Ad-ID</u>) 0FA-12-	4-138н	NM	\$1,600.00 N	MV
	Class of Tir Weeks: Spots: # Ch 3 WF 2 WF Weeks: Spots: # Ch	ne - Fixed No Start Date 10/08/12 Day Air PBF Tu 10/0 PBF W 10/1 Start Date 10/15/12 Day Air	n Pre-empt	tible MTWTFSS -TWTF r Time Descrip :05 PM Wheel (:19 PM Wheel (MTWTFSS M r Time Descrip	Spots/Week 2 otion Of Fortune Of Fortune Spots/Week 1	Rate \$1,600.00 Start/End Time 7-7:30PM 7-7:30PM Rate	<u>Lengtt</u> :30	<u>Ad-ID</u>) 0FA-12-	4-138н	NM	\$1,600.00 N	MM
	Class of Tir Weeks: Spots: # Ch 3 WF 2 WF Weeks: Spots: # Ch	ne - Fixed No Start Date 10/08/12 Day Air PBF Tu 10/0 PBF W 10/1 Start Date 10/15/12 Day Air	n Pre-empt	tible MTWTFSS -TWTF r Time Descrip :05 PM Wheel (:19 PM Wheel (MTWTFSS M	Spots/Week 2 otion Of Fortune Of Fortune Spots/Week 1	Rate \$1,600.00 Start/End Time 7-7:30PM 7-7:30PM Rate \$1,600.00	Length: 30	<u>1</u> <u>Ad-ID</u>) 0FA-12-/	А-138Н Р-143Н	NM	\$1,600.00 N \$1,600.00 N	VM VM
	Class of Tir Weeks: Spots: # Ch 3 WF 2 WF Weeks: Spots: # Ch 1 WF	ne - Fixed No Start Date 10/08/12 Day Air PBF Tu 10/0 PBF W 10/1 Start Date 10/15/12 Day Air	End Date 10/14/12 Date Air 09/12 7: 10/12 7: End Date 10/21/12 Date Air 15/12 7: Good Mo	MTWTFSS -TWTF r Time Descrip :05 PM Wheel (:19 PM Wheel (MTWTFSS M r Time Descrip :08 PM Wheel (Spots/Week 2 otion Of Fortune Of Fortune Spots/Week 1	Rate \$1,600.00 Start/End Time 7-7:30PM 7-7:30PM Rate \$1,600.00 Start/End Time	Length: 30	<u>Ad-ID</u>) 0FA-12-/) 0FA-12-/	А-138Н Р-143Н	NM NM	\$1,600.00 N \$1,600.00 N Rate Typ	VM VM
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Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

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Lina	Ctart Data	· Fad Data	Decemention		******************************		1	Spots/	Data	T	
	Start Date		Description		tart/End Time	MTWTFSS	Length	Week	Rate	Туре	
18	10/09/12 Class of Tir	10/15/12 ne - Fixed N	Jeopardy Ion Pre-emptible	7	:30-8PM	MTWTF	:30	2	\$1,700.00	NM	
	Spots: # Ch			ne Description	<u>.</u> 1	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Th 10	/11/12 7:52 F	PM Jeopardy		7:30-8PM	:3	0 OFA-12-	Р-143н		\$1,700.00 NM
	Weeks:	Start Date		TWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/15/12 <u>Day Air</u>		 ne <u>Descriptior</u>	. 1	\$1,700.00 Start/End Time	Lengt	h Ad-ID			Pate Type
				PM Jeopardy	!	7:30-8PM		0 OFA-12-	G-145H		Rate Type \$1,700.00 NM
19	10/09/12	10/15/12	Dr. Oz M-F 9	-10a 9	-10a	MTWTF	:30	4	\$225.00	NM	41,100.00 1411
	Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate		~~~~~			
	Spots: # Ch	10/08/12		TWTF	4	\$225.00	Land	F 44 ID			
		PBF Tu 10	Contract to the contract of th	<u>ne</u> <u>Descriptior</u> AM Dr. Oz M-F		Start/End Time 9-10a		<u>h Ad-ID</u> 0 ofa-12-	A_138u		Rate Type \$225.00 NM
			the second secon	AM Dr. Oz M-F	According to the second second	9-10a		0 OFA-12-			\$225.00 NM
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į.	Spots: # Ch			ne Description	•	Start/End Time		h Ad-ID			Rate Type
	4 WF	PBF M 10	/15/12 9:19 <i>F</i>	AM Dr. Oz M-F	9-10a	9-10a	:3	0 OFA-12-	P-143H		\$225.00 NM
20	10/15/12 Class of Tir	10/15/12 ne - Fixed N	CASTLE on Pre-emptible	1	0-11P M	1	:30	1	\$5,000.00	NM	77.5°
	Weeks:	Start Date 10/15/12	10/21/12 1	TWTFSS	Spots/Week 1	<u>Rate</u> \$5,000.00					
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<u> </u>	I VVP	PBF M 10	/15/12 10:32 F	PM CASTLE		10-11PM	:3	0 OFA-12-	G-145H		\$5,000.00 NM
21	10/15/12 Class of Tir	10/15/12 ne - Pre-emp	DWTS ptible with notice		-10P	1	:30	1	\$4,500.00	NM	
	Weeks:	Start Date 10/15/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$4,500.00					
	Spots: # Ch			ne Description	F _N	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF M 10	/15/12 7:58 F	PM DWTS		8-10P	:3	0 OFA-12-	P-143H		\$4,500.00 NM
22	10/13/12 Class of Tin	10/13/12 ne - Pre-em	ACCESS HO ptible with notice	LLYWOOD IA	CCESS HOLLY	W1-	:30	1	\$50.00	NM	**
	Weeks:	Start Date 10/08/12		<u>TWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$50.00					
			Date Air Tim			Start/End Time	Lengt	h Ad-ID			Rate Type
Š.	1 WF	PBF Sa 10	/13/12 12:59 A	AM ACCESS F	IOLLYWOOD W	KND IACCESS HOLL	YW :3	0 OFA-12-	Р-143Н		\$50.00 NM
	10/13/12 Class of Tin	10/13/12 ne - Pre-emp	Sat 5-6am Ne		at 5-6am	1-	:30	1	\$60.00	NM	
	Weeks:	Start Date 10/08/12		<u>rwrfss</u> 1-	Spots/Week 1	<u>Rate</u> \$60.00	N.				. 7
	Spots: # Ch			ne Description		Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 WF	BF Sa 10/	/13/12 5:30 A	M Sat 5-6am	News	Sat 5-6am	:3	0 OFA-12-	Р-143н		\$60.00 NM
	10/13/12 Class of Tin	10/13/12 ne - Pre-emp	Sat 6-7am Ne	ews S	at 6-7am	1-	:30	1	\$160.00	NM)
1	Weeks:	Start Date 10/08/12		<u>rwTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$160.00					
	Spots: # Ch			e Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFSa 10/	/13/12 5:59 A	M Sat 6-7am	News	Sat 6-7am		0 OFA-12-	G-145H		\$160.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

	ewpbfchannel.	com									
ine	Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/13/12 Class of Tim	10/13/12 ne - Fixed N		Saturday 7-8am	Sat 7am-8am	2-	:30	2	\$650.00	NM	
	Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$650.00		. ,			
5	Spots: # Ch			Air Time Descri	_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Sa 10	/13/12	7:27 AM GMA S	Saturday 7-8am	Sat 7am-8am	:3	0 OFA-12-F	Р-143н		\$650.00 NN
	2 WP	BF Sa 10	/13/12	7:58 AM GMA S	Saturday 7-8am	Sat 7am-8am	:3	0 OFA-12-0	5-145H		\$650.00 NM
	10/13/12 Class of Tim	10/13/12 ne - Pre-em		ar Cup Series h notice	730pm-11:30pm	1-	:30	1	\$725.00	NM	
٧		Start Date 10/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$725.00					
5	Spots: # Ch			Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Sa 10	/13/12	9:16 PM Nasca	r Cup Series	730pm-11:30pm	1 :3	0 OFA-12-0	5-145H		\$725.00 NM
	10/13/12 Class of Tim	10/13/12 ne - Fixed N		-9am News mptible	Sat 8-9am	1-	:30	1	\$450.00	NM	
V		Start Date 10/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$450.00					
8	Spots: # Ch			Air Time Descrip		Start/End Time	Lengt	<u>h</u> Ad-ID			Rate Type
	1 WP	BF Sa 10	/13/12	8:37 AM Sat 8-9	am News	Sat 8-9am	:3	0 OFA-12-F	-143 н		\$450.00 NM
	10/14/12 Class of Tim	10/14/12 ne - Pre-emp	Sun 1	1:35pm Late New n notice	vs 1135p-12am	1	:30	1	\$300.00	NM	
, V		Start Date 10/08/12	End Da 10/14/1		Spots/Week 1	Rate \$300.00					
. 8	Spots: # Ch	Day Air		Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Su 10	/14/12	11:54 PM Sun 11	:35pm Late News	1135p-12am	:3	0 OFA-12-F	-143н		\$300.00 NM
29	10/14/12 Class of Tim	10/14/12 ne - Fixed N	Sun 5 on Pre-en	-6am News mptible	Sun 5-6am	1	:30	1	\$100.00	NM	
V		Start Date 10/08/12	End Da 10/14/1		<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
S	Spots: # Ch	Day Air		Air Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WP	BF Su 10	/14/12	5:13 AM Sun 5-	6am News	Sun 5-6am	:3	0 OFA-12-0	i-145н		\$100.00 NM
	10/14/12 Class of Tim	10/14/12 ne - Fixed N		30pm News mptible	630-7pm	1	:30	1	\$800.00	NM	
V		Start Date 10/08/12	End Dat 10/14/1	_	Spots/Week 1	<u>Rate</u> \$800.00					
S	Spots: # Ch			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Su 10	/14/12	6:52 PM Sun 63	0pm News	630-7pm	:3	0 OFA-12-0	i-145H		\$800.00 NM
	10/14/12 Class of Tim	10/14/12 ne - Pre-emp		Sunday 7-8am notice	Sun 7-8am	1	:30	1	\$325.00	NM	
٧		Start Date 10/08/12	End Dat 10/14/12		Spots/Week 1	<u>Rate</u> \$325.00					
S	Spots: # Ch			Air Time Descrip		Start/End Time	· <u>Lengtl</u>	h Ad-ID			Rate Type
	1 WP	BF Su 10/	/14/12	7:57 AM GMA S	unday 7-8am	Sun 7-8am	:30	0 OFA-12-F	-143н		\$325.00 NM
		4014 4140	AFV		7-8PM	1	:30	1	\$825.00	NM	
	10/14/12 Class of Tim	10/14/12 ie - Pre-emp		notice							
(Class of Tim Veeks:		tible with	te MTWTFSS	Spots/Week 1	<u>Rate</u> \$825.00					
V	Class of Tim Veeks: Spots: # Ch	ie - Pre-emp Start Date 10/08/12 <u>Day Air</u>	End Dat 10/14/12 Date	te MTWTFSS 21 Air Time Descrip	1	\$825.00 Start/End Time		n <u>Ad-ID</u>	1420		
v S	Class of Tim Veeks: Spots: # Ch	e - Pre-emp Start Date 10/08/12	etible with End Dat 10/14/12 Date /14/12	te MTWTFSS 21 Air Time Descrip 6:58 PM AFV	1 otion	\$825.00	:30) OFA-12-P		NM	<u>Rate</u> <u>Type</u> \$825.00 NM
33 1	Class of Tim Veeks: Spots: # Ch 1 WP 10/11/12 Class of Tim	Start Date 10/08/12 Day Air BF Su 10/	End Dat 10/14/12 Date /14/12 NETW otible with	te MTWTFSS 21 Air Time Descrip 6:58 PM AFV /ORK POLITICAL I notice	1 otion	\$825.00 Start/End Time 7-8PM			-143н \$1,800.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line Company - St.			
Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number		
Obama/D/President	OBAMA SCHEDULE A	2002		

Net Amount Due

\$46,690.50

	3					Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
33 10/11/12 Class of T	10/11/12 ime - Pre-em	NETWORK POLITI	CAL F9-11p	1	:30	1	\$1,800.00	NM	
Spots: # C			scription TWORK POLITICAL PR	Start/End Time OGR/9-11p		h <u>Ad-ID</u> 0 OFA-12-	G-145H		<u>Rate Typ</u> \$1,800.00 N
34 10/14/12 Class of T	10/14/12 ime - Pre-emp	666 PARK AVE otible with notice	10-11PM	 1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/12		<u>Rate</u> \$1,800.00					
Spots: <u>#</u> C 1 W		<u>Date</u> <u>Air Time</u> <u>Des</u> /14/12		Start/End Time 10-11PM		h <u>Ad-ID</u> 0 ofa-12-	G-145H		<u>Rate Tyr</u> \$1,800.00 N
35 10/10/12 Class of T	10/10/12 ime - Pre-em	MIDDLE/NGITHBO	RS 8-9PM	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/121		Rate \$1.800.00					e maca salisa wi
Spots: <u>#</u> C 1 W		Date Air Time Des	ocription DDLE/NGITHBORS	Start/End Time 8-9PM		h <u>Ad-ID</u> 0 ofa-12-	Р-143Н		<u>Rate Tyr</u> \$1,800.00 N
36 10/12/12 Class of T	10/12/12 ime - Pre-emp	PRIMETIME otible with notice	9-10PM	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS1-		<u>Rate</u> \$1,000.00			81		
Spots: <u>#</u> C 1 W		<u>Date</u> <u>Air Time</u> <u>Des</u> 12/12 9:40 PM PR		Start/End Time 9-10PM		h <u>Ad-ID</u> 0 ofa-12-	G-145H		<u>Rate</u> <u>Typ</u> \$1,000.00 N
		William I		Total Spots	8	15			
							Gross Total		\$54,930.00
ayment T	erms 30	Days				Agen	cy Commission		\$8,239.50